



Provider Newsflash



A fax bulletin for the Molina Healthcare of Washington Provider Network

PROVIDER TIPS TO INCREASE FLU VACCINATIONS (Medicaid, Marketplace, Medicare)

Dear Provider,

It's more important than ever to get vaccinated against the flu. With flu season upon us we are counting on you, our provider network, to help keep Molina Healthcare members (and your patients) healthy during this season. As a provider, you are the primary source of medical information for our members. Please strongly recommend and offer the flu vaccine to your patients. Your recommendation makes a huge difference in a patient's decision to get vaccinated. Flu vaccination is especially important for people at high risk for flu-related complications, including pregnant women. Even for patients who are not at high risk for complications, it is anticipated that the co-circulating COVID-19 virus means it is more important than ever to increase flu immunizations in those who can be vaccinated.

Molina Healthcare of Washington would like to share with you a **Flu Provider Tip Sheet** with helpful recommendations to increase flu vaccinations.

TIPS TO INCREASE FLU VACCINATIONS

1. Continue to educate patients on the importance of getting their annual flu shot.
2. Institute a Standing Order Program (SOP) to allow non-physician clinical staff to assess eligibility for vaccination, vaccinate patients, and educate staff about the SOP.
3. Offer the COVID-19 vaccine or booster at the same time as the flu shot.
4. Turn on reminders/prompts for the flu vaccine, if on EMR. Review vaccine status in EMR.
5. Flag the charts of all patients needing the flu vaccine with a brightly colored sheet, if not on EMR.
6. Remind patients that local pharmacies also offer the flu vaccine.
7. Address any hesitations patients may have about receiving the flu vaccine.
8. Discuss preventative measures with patients to stop them from getting or spreading the flu.
9. Keep up to date with CDC's flu and COVID-19 recommendations: <https://www.cdc.gov/flu>, <https://www.cdc.gov/coronavirus>
10. If applicable, add Molina's Flu Incentive Flyer to your EHR/EMR, Care Management, etc. systems for reference.
11. Post Molina's Flu Incentive Flyer in your office(s) when available and share internally with key staff. .
12. Inform/remind patients of Molina's Flu Vaccine reward when scheduling appointments and during visits.
13. Promote Department of Health's (DOH) social media campaigns located at www.knockoutflu.org

Thank you for your continued partnership and support!

You may download our Flu Vaccination Tip Sheet from the Molina provider portal found under the "forms section".
Provider Portal Link: <https://provider.molinahealthcare.com/>. Thank you for your partnership.